Identity Review 360

Global identity review solution

OVERVIEW

Identity Review 360 empowers manual review teams to make better and more accurate decisions on an identity with confidence. Tailored to highlight the critical points of an identity, Identity Review 360 aggregates identity data points to enable review of a particular identity within a single view.

BENEFITS

Scale a successful manual review strategy for the perfect balance between customer experience and fraud risk management.

Access Anywhere

Access full Identity Review results for any transaction directly from any platform with a single click.

Increase Productivity

Investigate traditional and digital attributes for a comprehensive view of the identity behind an applicant.

Improve Customer Satisfaction

Reduce false-positive rates and improve customer retention in the onboarding experience.

Power Enterprise Teams

Scale with a single cross-border solution available for teams of all sizes with SSO, enhanced security, and advanced analytics.

Maximize Revenue, Minimize Fraud

Leverage machine learning analytics to view top risk signals, catch discrepancies, and dive deeper into warnings.

View Reporting & Analytics

Gain insight to platform usage, user queries, and coverage – available in graph view, list view, and for export.

FEATURES

Powered by quality data and real-time insights derived from our world-class machine learning models and Identity Network, Identity Review 360 is a comprehensive view that returns an Identity Risk Score, the key signals impacting the score, match statuses between email, phone, addresses, name, and IP, and in-depth details for each data attribute.

Identity Risk Score

Get a quick first view of a transaction with our global Identity Risk Score powered by real-time global data, machine learning, and network insights.

Positive & Negative Signals

Get an in-depth look inside of the Identity Risk Score with positive and negative risk signals metadata, and data matches.

Network Risk

Understand how a customer's identity elements are being used online, such as primary address and IP first seen together one month ago.

Distance Calculation Map

Use the interactive map for a visual picture of the distances between inputs such as IP and shipping and/or billing addresses.

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Identity Risk Score (IRS) provides an at-a-glance look at the risk of an identity. In this example, the IRS is in the high risk range.

Strong Negative Signals increase the identity risk score. The top signals next to the Identity Risk Score help you understand which signals are having the most impact on the score.

Blue checkmarks indicate matched data attributes and indicate valid information (e.g. a name match to an address)

Orange alert icons indicate invalid or mismatched data attributes (e.g. a mismatched name to an address or high risk data element, such as an email or IP address)

About Ekata

Ekata Inc., a Mastercard company, empowers businesses to enable frictionless experiences and combat fraud worldwide. Our identity verification solutions are powered by the Ekata Identity Engine, which combines sophisticated data science and machine learning to help businesses make quick and accurate risk decisions about their customers. Using Ekata's solutions, businesses can validate customers' identities and assess risk seamlessly and securely while preserving privacy. Our solutions empower more than 2,000 businesses and partners to combat cyberfraud and enable an inclusive, frictionless experience for customers in over 230 countries and territories.
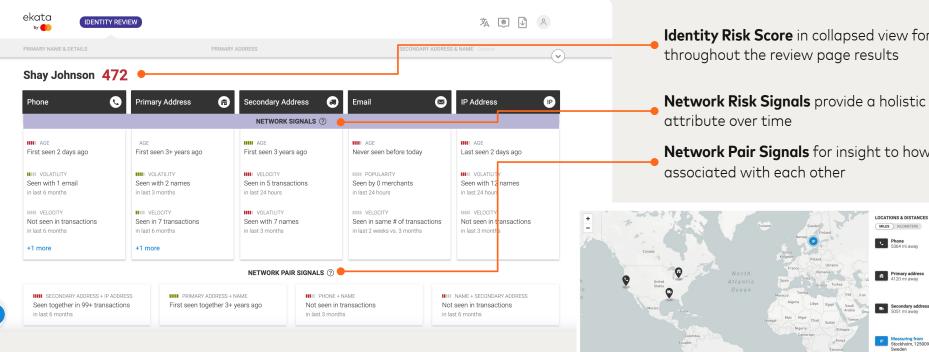
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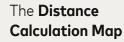
EXTERNAL SUMMARY | NAM | H2 2024

Identity Risk Score in collapsed view for easy reference throughout the review page results

Network Risk Signals provide a holistic view of an identity attribute over time

Network Pair Signals for insight to how attributes are associated with each other

The **Distance Calculation Map** provides a visual representation of how identity attributes are physically related

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